

Packt to make ePub downloads available from its website

Packt Publishing announced today that its eBooks will be available to download from www.PacktPub.com in ePub format with immediate effect. Following feedback from customers, the fast-growing publisher made the move to provide this popular format and expects it to be well received.

ePub (short for electronic publication) is a free and open eBook standard by the International Digital Publishing Forum (IDPF). ePub allows greater flexibility with content. With an ePub-formatted book, the display of text can be optimized for the reader's device. Other ePub features include improved design and layout, Inline raster and vector images, better search functionality, while enabling DRM protection and embedded metadata.

The company's marketing manager Damian Carvill said "Packt listens to all feedback from customers and attempts to act on it accordingly. After receiving a number of requests, we made it a priority to convert all of our existing eBooks into the ePub format. All of our future books, and we hope to publish over 20 in July, will also be available in this popular eBook format."

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